



In association with the Broward Sheriffs Officer Police Athletic League

PBFC2007@aol.com

WWW.PBFC-HAMMERHEADS.COM

Home of the 2007 3v3 Under 16 Rec. National Champions
and
2008 3v3 Under 16 Rec Runner-up World Champions

Pompano Beach Football Club, Hammerheads Sponsorship Letter.
IRS non-profit organization, 501 (c) (3)

Dear Prospective Sponsor:

Are you interested in the future of our youth?

Pompano Beach Football (Soccer) Club (PBFC) Hammerheads is a non-profit, IRS 501 (c) (3) organization that was created with a vision of Coach James Elder and Joe Silvani in 2006. Their vision was to establish a program for players who desired to learn and play the game of football (soccer) on a competitive level. Our goals are to provide an atmosphere with excellent coaching for Elementary, Middle and High School, male and female student athletes looking to improve their skills and emphasizing the importance of education. This ultimately provides the foundation for those players interested in competing at the college level. Our soccer program started with two teams but currently consists of six teams, and continues to grow. The players range from nine to sixteen years of age and are committed to prepare themselves to play at a highly competitive level. In addition to the dedicated training, our soccer program promotes an environment that instills confidence, self-esteem and leadership skills.

Sponsorship is a partnership. With certain levels of your sponsorship, you will be advertising your company at every location we travel too. From South Florida to the west coast, the central and northern portions of the state, into Georgia, the Carolinas and any state that we can travel to, in order to compete. Should a team, that you sponsor, place in the top three in one of the tournaments, that team will be guaranteed a bid at the National Tournament in Orlando. Should one of those teams place in the top five (5), they will be invited to the 3v3 World Cup that takes place in Orlando in January. To say the least, your support and advertising on a team that qualifies for the nationals is priceless.

We strongly believe that young people should practice this sport enjoying themselves, learning to socialize with team mates and new friends and to measure themselves with victories and defeats.

In 2007, the inaugural season, the under 16 boys competed and won the National Championship in the recreational division. In 2008 the same team were the runner-up at the World Championships.

What PBFC Provides To Your Business:

Multiple exposures to thousands of participants, parents, relatives, coaches and community leaders who recognize those who support their family passion... PBFC Soccer!

- Sponsorship Has Promotional Value
- Sponsorship Builds An Image Of Community Support
- Sponsorship Positively Impacts Youth Development
- Association with an organization that has a National Championship Team

As we continue to provide an environment that teaches fundamental skills to become effective soccer players; we do have expenses that include tournament fees, uniforms and equipment. The average expense per player is currently unknown since we are in our infancy. Without the support of parents, fundraisers, communities and businesses, some players would be excluded from participating. The PBFC Hammerheads has asked each player and parent to seek prospective sponsors so that each player will have the opportunity to participate.

PBFC Hammerheads is associated with the Broward Sheriffs Office, Police Athletic League (PAL), a non-profit organization. All sponsorship funds are used solely for the expenses of the PBFC Hammerheads teams and other PAL expenses in the community. PAL assists all children from different backgrounds and financial levels. PAL has programs that assist children through positive mentorship, between law enforcement and children, in athletics that might otherwise be at risk. With your donation, no matter what the amount, not only will you be helping a young player achieve their dreams, but you will also raise the awareness about the sport of soccer. In return for your investment in PBFC Hammerheads you will receive benefits described on the following page.

If you would like to become a sponsor of the PBFC Hammerheads, please complete the attached Team Sponsorship Information Package Sheet and attach that form with your donation. Your contribution should be made payable to PBFC PAL Hammerheads Inc. As stated earlier the tax identification number is 02-0804617. Please feel free to contact James Elder at 954-941-4038 or VP Brian Horn at 954 822-7895 or via email at PBFC2007@aol.com if you should have any questions about our organization.

All types and any amount of sponsorship helps. The Hammerhead players thank you for your cooperation and support in this important endeavor.

Sincerely,

James R. Elder

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The corporate and individual sponsorship levels and benefits are as follows:

Levels of Sponsorship:

STRIKER: \$10,000.00 and above

- Companies Name across the front of a teams jersey
- Certificate of Appreciation
- A plaque with a team photo
- Marketing Banner on the Home page with you listed as a sponsor on our team website with a link to your site
- Framed Team Jersey
- Listed in team programs and various media coverage
- Listed on fundraiser event banners, items and t-shirts

MIDFIELDER: \$5,000.00 and above:

- Company's logo on the sleeve of a team's uniform
- Certificate of Appreciation
- A plaque with a team photo
- Framed Team Jersey
- Listed as a sponsor on our sponsorship page of our website
- Listed in team programs and various media coverage
- Listed on fundraiser event banners

DEFENDER: \$2,500.00 and above:

- Certificate of Appreciation
- A plaque with team photo
- Team training shirt
- Listed as a sponsor on our website
- Listed in team programs and various media coverage

GOALKEEPER: \$1,000.00 and up:

- Certificate of appreciation
- A team photo
- Listed as a sponsor on our website
- Team training shirt

FAN: \$500 and up:

- Certificate of appreciation
- A team photo
- Mention in sponsorship section of the website.

We welcome any and all contributions. Please make checks payable to PBFC PAL HAMMERHEADS Inc. Please send your donations to Pompano Beach Football Club, 2049 SE 16 Court Pompano Beach, FL 33062. Receipts will be provided for all contributions. For additional information, please contact James Elder at 954-941-4038 or at PBFC2007@aol.com. Please visit our website for future updates at **WWW.PBFC-HAMMERHEADS.COM**

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TEAM SPONSORSHIP PACKAGE INFORMATION SHEET

Sponsor Name/Company: _____

Point of Contact: _____

Address: _____

City, State, Zip Code: _____

Telephone (Day): _____ (Night): _____

Email Address: _____

Specific age group you wish to sponsor: _____

Striker: \$10,000 or greater

Midfielder: \$5,000 or greater

Defender: \$2,500 or greater

Goalkeeper: \$1000 or greater

Fan: \$500 or greater

Please make checks payable to PBFC PAL Hammerheads Inc. Tax ID Number: 02-0804617. Thank you for your support. Without you, the children would not be where they are.

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